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PUBLIC SERVICE
COMMISSION

TO: Commissioners
Kentucky Public Service Commission
211 Sower Blvd.
Frankfort, KY 40601
Fax 502-564-3460

RE: Case No. **2014-00372 – COMMENT AND OBJECTION - LG&E CUSTOMER
JEFF AUXIER'S FORMAL OBJECTION TO
INSUFFICIENT NOTICE REGARDING PENDING AND /
OR CONTEMPLATED RATE INCREASE TERMS**

Dear Commissioners:

I am a residential customer of LG&E. I typically pay my bill online and interact online with LG&E. I heard of a pending rate increase in the above-referenced case.

On November 19, 2014 I scoured the LG&E website looking for the terms of the rate increases. All I found were "averages" for the "average customer." Having some considerable experience and knowledge that LG&E hides the exact details, I kept looking. I eventually found them. Most people will not.

I and others deserve to easily determine the exact change in monthly flat rate and the exact change in the per kWh price. These terms are relevant and material in an era where conservation and efficiency are important. LG&E's proposal of a higher flat rate coupled with a lower per unit price uses powerful free-market forces to defeat and dissuade customers' use of efficiency and conservation, effectively nullifying any benefit possibly obtained by all the incredibly expensive, barely functioning and unverifiable utility-managed DSM / EE programs otherwise run by the utility.

I respectfully pray that LG&E (and for that matter ALL utilities in Kentucky contemplating a rate change) be required to clearly post exact changes in flat and per unit rates and terms on its / their website(s) in easily found, clearly-marked "buttons" on its / their home page(s). As it is, they offer generalizations first and details only if you know to keep digging, as most people do not.

I pray you halt this proceeding unless and until LG&E provides its residential customers with clear and proper notice of the terms and conditions of its proposed rate changes.

Thank you for considering my comment and objection.

Signed this 20th day of November, 2014

/s/ Jeff Auxier

Jeff Auxier
2056 S Preston St
Louisville, KY 40217
[REDACTED]

/ja